



# FRONT

## 9" x 6.5" Postcard

- Bleed: 1/8" past trim edge.
- Safety: Keep text 1/8" away from final trim and scores.

# BACK - Mailing Side

## 9" x 6.5" Postcard

- Bleed: 1/8" past trim edge.
- Safety: Keep text 1/8" away from final trim and scores.

### Required EDDM Retail Indicia

- use size and placement shown

For more information on EDDM Retail visit  
[usps.com/everydoordirectmail](https://usps.com/everydoordirectmail)

Local  
Postal Customer

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL