



FRONT

9" x 6.5" Postcard

- Bleed: 1/8" past trim edge.
- Safety: Keep text 1/8" away from final trim and scores.

BACK - Mailing Side

9" x 6.5" Postcard

- Bleed: 1/8" past trim edge.
- Safety: Keep text 1/8" away from final trim and scores.

Required EDDM Retail Indicia

- use size and placement shown

For more information on EDDM Retail visit
usps.com/everydoordirect mail

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local
Postal Customer