

# 2022/23

## Retail Catalog

2nd Print



## NOTHING MAKES A BIGGER IMPACT THAN COLOR!

### HIGH QUALITY, FULL COLOR

Digitally printed in 4-color process only.

### QUICK TURNAROUND

Most orders ship in 3-5 working days  
from receipt of acceptable art file.

### AMERICAN MADE

All products are Union made in the U.S.A.



### COLORWORX® GUARANTEE

Your satisfaction is guaranteed. We're proud  
of the work we do. If we don't do it right,  
we'll make it right. Period.



Business Cards • Flat Sell Sheets • Folded Brochures  
Table Tents • Door Hangers • Rack Cards • Postcards  
Plastic Cards • Card Holders • Plastic Badges  
Greeting & Note Cards • Photo Holders



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Prices shown are effective November 1, 2022.  
Prices, conditions and specifications are subject to change without notice.

**COLORWORX®** is a product line of **Admore®**.  
Sold only through qualified dealers.

# BUSINESS CARDS

Popular Uses:

- coupons • punch cards • event tickets • appointment cards
- sports schedules • referral programs • calendar cards



## 3.5" x 2" COATED BUSINESS CARDS • 50-D-71-001

14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side • Digital Print

	250	500	1000	1500	2000	2500	3000	5000	10000
4/0, 4/1-Blk, 4/4	0.135	0.090	0.056	0.048	0.044	0.042	0.040	0.036	0.033

(R) Price shown is per piece

## 3.5" x 2" UNCOATED BUSINESS CARDS • 50-D-71-001-SM

100# Uncoated Smooth White • Easy to write on! • Digital Print

	250	500	1000	1500	2000	2500	3000	5000	10000
4/0, 4/1-Blk, 4/4	0.135	0.090	0.056	0.048	0.044	0.042	0.040	0.036	0.033

(R) Price shown is per piece

## 3.375" x 2.125" OVERSIZED BUSINESS CARDS • 50-D-CR8014

14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/0, 4/1-Blk, 4/4	0.942	0.538	0.303	0.269	0.148	0.087	0.075	0.065	0.060

(R) Price shown is per piece

# FLAT SELL SHEETS

Popular Uses:

- trade shows • sales literature
- inserts • handouts • order forms
- product brochures • special offers

## 8.5" x 11" FLAT SELL SHEET • 50-D-11-001

80# Gloss or 80# Matte Text • Matte text is easy to write on! • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/0, 4/1-Blk, 4/4	0.668	0.522	0.466	0.420	0.332	0.291	0.278	0.271	0.266
100# Gloss Text Upcharge	0.112	0.108	0.105	0.103	0.084	0.063	0.053	0.053	0.046

(R) Price shown is per piece

Prices do not include shipping.



# FOLDED BROCHURES

Popular Uses:

- rack brochures • menus • handouts • sales literature
- newsletters • product brochures • special offers



## 8.5" x 11" TEXT • 50-D-11-006-TRI

folded size: tri-fold 3.6875" x 8.5" • 80# Gloss or 80# Matte Text • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.272	0.955	0.798	0.718	0.536	0.441	0.412	0.398	0.389
100# Gloss Text Upcharge	0.112	0.108	0.105	0.103	0.084	0.063	0.053	0.053	0.046

(R) Price shown is per piece

## 8.5" x 11" COVER • 50-D-11-006-TRI-100C

folded size: tri-fold 3.6875" x 8.5" • 100# C2S Gloss Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.769	1.389	1.202	1.103	0.868	0.751	0.712	0.693	0.681

(R) Price shown is per piece

## 8.5" x 11" TEXT • 50-D-11-006-HLF

folded size: 5.5" x 8.5" • 80# Gloss or 80# Matte Text • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.272	0.955	0.798	0.718	0.536	0.441	0.412	0.398	0.389
100# Gloss Text Upcharge	0.112	0.108	0.105	0.103	0.084	0.063	0.053	0.053	0.046

(R) Price shown is per piece

## 8.5" x 11" COVER • 50-D-11-006-HLF-100C

folded size: 5.5" x 8.5" • 100# C2S Gloss Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.769	1.389	1.202	1.103	0.868	0.751	0.712	0.693	0.681

(R) Price shown is per piece

## 8.5" x 14" TEXT • 50-D-11-014-TRI

folded size: tri-fold 4.6875" x 8.5" • 80# Gloss or 80# Matte Text • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.790	1.387	1.204	1.093	0.860	0.746	0.706	0.686	0.675
100# Gloss Text Upcharge	0.112	0.108	0.105	0.103	0.084	0.063	0.053	0.053	0.046

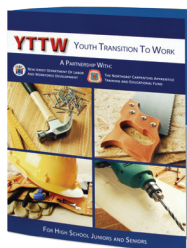
(R) Price shown is per piece



# OVERSIZED FOLDED BROCHURE

Popular Uses:

- menus • handouts • sales literature • newsletters
- product brochures



## 11" x 17" TEXT • 50-D-11-002

folded size: 8.5" x 11" • 80# Gloss or 80# Matte Text • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	1.790	1.387	1.204	1.093	0.860	0.746	0.706	0.686	0.675
100# Gloss Text Upcharge	0.112	0.108	0.105	0.103	0.084	0.063	0.053	0.053	0.046

(R) Price shown is per piece

# TABLE TENTS

A very effective advertising tool in the service industry.

Great potential at reception desks and check-out counters.



## 4.25" x 5.5" TABLE TENT • 50-D-54-001-NOUV

Ships flat, unfolded 4.25" x 14.5" • 14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/0	2.241	1.694	1.420	1.258	0.917	0.749	0.696	0.668	0.651

(R) Price shown is per piece

## 7" x 4.25" TABLE TENT • 50-D-54-002-NOUV

Ships flat, unfolded 7" x 12" • 14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/0	2.241	1.694	1.420	1.258	0.917	0.749	0.696	0.668	0.651

(R) Price shown is per piece

## 4" x 6" TRI-PANEL TABLE TENT • 50-D-54-003-NOUV

Ships flat, unfolded 14.125" x 6" • 14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/0	2.241	1.694	1.420	1.258	0.917	0.749	0.696	0.668	0.651

(R) Price shown is per piece

Prices do not include shipping.

# STANDARD POSTCARDS

Popular Uses:

- business & store openings • political campaigns
- special events • new product announcements • direct mail



## 4" x 6" POSTCARDS • 50-D-21-001-NOUV

14 pt. C2S White Cover • Inkjet or label • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.424	0.355	0.255	0.204	0.187	0.177	0.172	0.169	0.162

(R) Price shown is per piece

## 5.5" x 8.5" POSTCARDS • 50-D-21-002-NOUV

14 pt. C2S White Cover • Inkjet or label • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.572	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312

(R) Price shown is per piece

## 6" x 9" POSTCARDS • 50-D-21-003-NOUV

14 pt. C2S White Cover • Inkjet or label • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.572	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312

(R) Price shown is per piece

## 6" x 11" POSTCARDS • 50-D-21-004-NOUV

14 pt. C2S White Cover • Inkjet or label • Digital Print

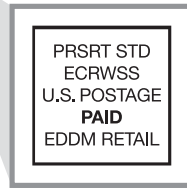
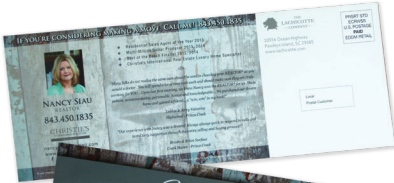
	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.670	0.618	0.507	0.457	0.437	0.430	0.423	0.421	0.412

(R) Price shown is per piece

# EDDM POSTCARDS

## Reach local neighborhoods without a mailing list!

Manage your own promotional mailing with the **USPS Every Door Direct Mail®** program. Utilize the USPS online tools at **www.usps.com** to figure out which carrier routes you want to target and determine the number of postcards. Deliver the completed postcards and postage payment to your local post office. The prices shown below are for printing the postcards only.



### 4.25" x 11" POSTCARDS • 50-D-21-EDDM1-NOUV

14 pt. C2S White Cover • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.572	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312

(R) Price shown is per piece

### 6.5" x 9" POSTCARDS • 50-D-21-EDDM2-NOUV

14 pt. C2S White Cover • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.871	0.817	0.706	0.657	0.639	0.631	0.624	0.621	0.614

(R) Price shown is per piece

### 6.25" x 11" POSTCARDS • 50-D-21-EDDM3-NOUV

14 pt. C2S White Cover • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.871	0.817	0.706	0.657	0.639	0.631	0.624	0.621	0.614

(R) Price shown is per piece

Prices do not include shipping.

# DOOR HANGERS

Popular Uses: coupon offers • political campaigns • hotels  
"sorry we missed you" • new business openings • promotions



## 4" x 9" DOOR HANGER • 50-D-18-003-NOUV

14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	2.224	1.597	1.281	1.093	0.742	0.554	0.464	0.435	0.410

(R) Price shown is per piece

## 4.25" x 11" DOOR HANGER • 50-D-18-004-NOUV

14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	2.224	1.597	1.281	1.093	0.742	0.554	0.464	0.435	0.410

(R) Price shown is per piece

## 4" x 9" DOOR HANGER with PERF-OFF CARD • 50-D-18-005-NOUV

Perf-off card is 4" x 2" • 14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	2.224	1.597	1.281	1.093	0.742	0.554	0.464	0.435	0.410

(R) Price shown is per piece

## 4.25" x 11" DOOR HANGER with CARD SLITS • 50-D-18-007-NOUV

Holds 3.5" x 2" business card • 14 pt. C2S White Cover • Digital Print

	100	150	200	250	500	1000	2000	3000	5000
4/0, 4/1-Blk, 4/4	2.224	1.597	1.281	1.093	0.742	0.554	0.464	0.435	0.410

(R) Price shown is per piece



# RACK CARDS

Popular Uses:

- tourist attractions • sales literature racks
- product inserts • political information
- chamber of commerce info packets

## 4" x 9" RACK CARDS • 50-D-21-020-NOUV

14 pt. C2S White Cover • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/0, 4/1-Blk, 4/4	0.572	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312

(R) Price shown is per piece

# PLASTIC CARDS

## Popular Uses:

- membership cards • community discount cards • loyalty cards
- sport schedules • health cards • punch cards • business cards



## 13 MIL LAMINATED PLASTIC CARD • 50-D-CR8013

3.375" x 2.125" (CR80 credit card size) • Digital Print

	50	100	250	500	1000	2000	3000	5000
4/0	3.797	2.123	1.019	0.629	0.482	0.390	0.361	0.329
4/1-Blk, 4/4	5.376	2.935	1.361	0.812	0.593	0.460	0.420	0.381

(R) Price shown is per piece



## 30 MIL LAMINATED PLASTIC CARD • 50-D-CR8030

3.375" x 2.125" (CR80 credit card size) • Digital Print

	50	100	250	500	1000	2000	3000	5000
4/0	4.596	2.698	1.339	0.834	0.642	0.521	0.478	0.426
4/1-Blk, 4/4	6.255	3.567	1.713	1.038	0.769	0.604	0.549	0.487

(R) Price shown is per piece

See page 14 for available options.

Prices do not include shipping. Request quote for variable copy, barcodes, numbering, etc.



# CARD HOLDERS

Our Card Holders will help you "wrap up" your cards – so you get extra mileage from your marketing message. A personal note or gift card amount can be written on the (non-UV coated) inside. Holds a 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" card.



## 3.5" x 2.5" CARD SLEEVE • 50-D-55-019

80# Smooth White Cover • Digital Print • No heavy coverage, copy cannot cross scores

	200	250	500	1000	1500	2000	2500	3000	5000
4/0	1.489	1.241	0.732	0.490	0.369	0.338	0.327	0.320	0.294

(R) Price shown is per piece

## 4" x 6" ECONOMY CARD HOLDER • 50-D-55-010

Folds to: 4" x 3.25" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	4.584	2.477	1.273	1.074	0.639	0.410	0.329	0.280	0.264
Add Plain Envelopes	0.540	0.393	0.258	0.255	0.187	0.187	0.187	0.187	0.187

(R) Price shown is per piece



## 4 1/8" x 2 7/8" SIDE FOLD CARD HOLDER • 50-D-55-007

Ships flat, unfolded 9.25" x 2.875" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	4.584	2.477	1.273	1.074	0.639	0.410	0.329	0.280	0.264

(R) Price shown is per piece

## 4 1/4" x 6" CARD HANGER • 50-D-55-009

Folds to: 4.25" x 3" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	4.584	2.477	1.273	1.074	0.639	0.410	0.329	0.280	0.264

(R) Price shown is per piece

# PLASTIC BADGES

## Credentials: Front and Center!

Give customers the security of knowing that your representatives are who they say they are. **Improves on-site security.**



### 24-HR. EXPRESS BADGE • 50-D-EXPBDG30

3.375" x 2.125" (CR80 credit card size) • 30 mil plastic  
Digital Print includes variable copy one side

Purchase a single badge! Perfect for replacement badges or small staff levels!	quantity 1 - 49
4/0	\$ 12.541 each
4/1-Blk, 4/4	\$ 13.302 each
Add Slot	\$ 1.20 each

(R) Price shown is per piece

### BADGE without SLOT • 50-D-BDG30

3.375" x 2.125" (CR80 credit card size) • 30 mil plastic  
Digital Print includes variable copy one side

	50	100	200	250	500	1000	1500	2000	2500
4/0	6.845	3.822	2.086	1.789	1.059	0.829	0.728	0.658	0.620
4/1-Blk, 4/4	8.848	4.864	2.624	2.231	1.297	0.981	0.847	0.759	0.711

(R) Price shown is per piece

### BADGE with SLOT • 50-D-BDG30-SLT

3.375" x 2.125" (CR80 credit card size) • 30 mil plastic  
Digital Print includes variable copy one side

	50	100	200	250	500	1000	1500	2000	2500
4/0	7.844	4.571	2.511	2.188	1.359	1.054	0.928	0.833	0.794
4/1-Blk, 4/4	9.947	5.688	3.091	2.671	1.627	1.228	1.066	0.951	0.903

(R) Price shown is per piece

### BADGE OPTIONS

Add to badge price or can be purchased separately.	price each
Badge Clip	\$0.417 each
Break-Away Safety Lanyard with Clip (Black or White)	\$1.067 each
Clear Plastic Badge Holder (use with badges without slot)	\$1.067 each

(R) Price shown is per piece

Prices do not include shipping. More about Express Badges on page 14.

# GREETING & NOTE CARDS

Create a card with your own personal brand!  
You have the ability to write on the inside of all cards.



## 5.25" x 7.875" GREETING CARD • 50-D-55-002

Ships flat, unfolded 10.5" x 7.875" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	2.472	1.927	1.182	1.032	0.737	0.426	0.352	0.313	0.282
4/1-Blk, 4/4	2.836	2.218	1.363	1.192	0.851	0.490	0.398	0.352	0.310
Add A8 Plain Envelopes	0.471	0.353	0.236	0.236	0.212	0.212	0.212	0.212	0.212

(R) Price shown is per piece



## 5.5" x 4.125" NOTE CARD • 50-D-55-003

Ships flat, unfolded 5.5" x 8.25" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	1.595	1.243	0.762	0.666	0.476	0.275	0.227	0.202	0.190
4/1-Blk, 4/4	1.829	1.431	0.880	0.769	0.549	0.316	0.257	0.227	0.209
Add A2 Plain Envelopes	0.377	0.259	0.177	0.141	0.141	0.141	0.141	0.141	0.141

(R) Price shown is per piece



# ECONOMY PHOTO HOLDERS

Popular Uses:

- fund raising promotions • golf outings
- school field trips • grand openings • company events



## 7.875" x 5.25" LANDSCAPE PHOTO HOLDER • 50-D-55-064

Ships flat, unfolded 15.75" x 5.25" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	2.472	1.927	1.182	1.032	0.737	0.426	0.352	0.313	0.282
4/1-Blk, 4/4	2.836	2.218	1.363	1.192	0.851	0.490	0.398	0.352	0.310
Add A8 Plain Envelopes	0.471	0.353	0.236	0.236	0.212	0.212	0.212	0.212	0.212

(R) Price shown is per piece



## 5.25" x 7.875" PORTRAIT PHOTO HOLDER • 50-D-55-046

Ships flat, unfolded 10.5" x 7.875" • Digital Print

14 pt. C2S White Cover (UV Coat outside) or 80# Smooth White Uncoated Cover

	50	100	200	250	500	1000	1500	2000	2500
4/0	2.472	1.927	1.182	1.032	0.737	0.426	0.352	0.313	0.282
4/1-Blk, 4/4	2.836	2.218	1.363	1.192	0.851	0.490	0.398	0.352	0.310
Add A8 Plain Envelopes	0.471	0.353	0.236	0.236	0.212	0.212	0.212	0.212	0.212

(R) Price shown is per piece

Prices do not include shipping.

# IMPORTANT INFORMATION

**Artwork (Guidelines & Templates)** We have an all digital workflow and work with all Mac and Mac compatible files. **Artwork must be created on our design templates-download from ColorWorxPrint.com. Follow art guidelines and design restrictions in template; use acceptable programs.** Incorrect files and files created without our item template may delay production and can incur prep charges. Files are archived for 12 months.

**Changes/Cancellations** Changes to orders in progress may or may not require additional cost and/or time. Cancellation after order is in progress will require payment for work already performed or materials generated.

**Color Matching** COLORWORX® DOES NOT GUARANTEE AN EXACT COLOR MATCH. Reorders may vary between runs. **If you require a color match or your job needs to match other pieces, let us know prior to placing your order.**

**Copy Errors** Customer files are reviewed before output to ensure accuracy and that your expectations are met. **However, we are not liable for errors in customer submitted files.** Additionally, when a remake is warranted the order will be produced according to the original specifications, without alteration.

**Damaged Goods/Claims** In the case of loss or damage in transit, the liability is that of the carrier and not COLORWORX®. Please mark shipper "received damaged" and contact your dealer immediately. It is important to inspect all materials upon arrival. **Cartons may be opened for inspection, but do not dispose of damaged merchandise or containers.** A claim must be filed with the carrier within **10 days** after receipt of merchandise. A digital photo is helpful in filing a claim with the carrier. **All other claims must be made within 30 days of delivery.** Our liability is specifically limited to the value of the product we manufacture.

**Express Badges** Copy will NOT bleed off edges-prints almost to the end of the badge (a thin white line will appear at outer edges). Keep live copy (type, etc.) 1/8" in from edges. 24-hour schedule is based on approved credit and acceptable file output. If a proof is required, production begins AFTER proof approval. Complete information must be received by NOON EST (M-F) and your order ships the next day. Service is not provided on weekends or holidays.

**Plastic Card Options** May require additional charges and production time based on the specifics of your order. More information is available at our website **ColorWorxPrint.com**

**Barcodes:** We use code 3 of 9 (also known as Code 39). Visible (human readable) numbers are included below the barcode. Submit data file (Excel or .csv) or provide "start and end" number. Barcodes will print in BLACK INK only.

**Signature Panel:** A semi-opaque white writable surface. Allows you to add info on the card at a later time, such as expiration dates, member's name, signature, etc.

**Variable Numbering:** Available on plastic cards. Numbering is a separate step in production. Must indicate placement and size of number on art file. Submit data file (Excel or .csv) or provide "start and end" number. Numbers will print in BLACK INK only.

# IMPORTANT INFORMATION

**Printing (Digital)** Four color process only. Prices are based on customer supplied, print ready files in acceptable programs on our templates. **Process graphics must be in CMYK and not RGB or PMS.** We are not responsible for color shifts that may occur when PMS colors in files or RGB files are converted to CMYK. Digital printing gives you the opportunity to print variable text or images. Since digital printing simulates PMS colors using four color process toner based inks, color matching to the Pantone® Matching system is less accurate. Large solid areas and screen tints produce better on an offset press. **Digital printing will not match offset printing.**

**Production Time** Most orders ship in 3-5 working days or less from receipt of acceptable submitted art files. **COLORWORX®** cannot be held responsible for delays due to incorrectly submitted files. Additional time and charges may be required to alter or fix incorrect files. Production times are exclusive of delivery time and are non-contractual. Production days are Monday through Friday, excluding holidays.

**Proofs** Are available for an additional charge. Changes to proofs may incur additional charges. Normal production time is required after proof approval.

**Quantities** Call for quantities not listed.

**Rights To Promote** The plant reserves the right to use **all products** produced by the plant in the plant's advertising, promotional literature, displays and sample programs.

**Samples** A reasonable number of samples are available free of charge and are sent regular mail or ground. Expedited ship methods are available.

**Shipping** F.O.B. factory in Michigan. We normally ship UPS ground delivery inside the contiguous U.S.A. Expedited ship methods are available.

**Union Label** A union label can be added to any product upon request for no additional charge. ©  179

**UV Coating** Select items on cover stock have a high gloss UV finish applied to top (front) side of sheet. **You cannot write or inkjet on UV Coating.**

# ARTWORK GUIDELINES

## 1. Download item template from ColorWorxPrint.com

## 2. Create Layout Files with the Following Programs (Mac or PC):

- ☐ • InDesign • Illustrator • Photoshop

We cannot work with files from Word, Powerpoint, PageMaker, Publisher

## 3. Send ALL Required Files & Art Elements:

- ☐ use "package" function in program to collect all elements: fonts, graphics, logos, scans, etc.
- ☐ vector art: convert type to outlines save as .EPS
- ☐ images (photos): 300 dpi high-res for CMYK & grayscale

**PDF files are acceptable if they are full resolution, include bleed, created to proper item/template size**

- ☐ include 1/8" bleed

Wrong template, missing bleed, low-quality graphics will be rejected.

## ALL graphics must be supplied as CMYK (4CP)

- ☐ do not use RGB or PMS

## For large black areas we suggest the following rich-black mix:

- ☐ cyan 60% magenta 40% yellow 40% black 100%

## To avoid "Blues that look Purple"

- ☐ choose a blue formula with 30% more cyan than magenta

## Avoid Errors in Your Files:

Proofread & test print your files: print color separations.

Added charges apply if we need to modify your files.

**We are not responsible for errors in supplied files.**

TO ORDER CONTACT:

COLORWORX® is sold only through qualified dealers.